

Infor CloudSuite™ Fashion



Overview

What if...

You could quickly and easily protect your company's cash flow within the inventory-intensive fashion industry?

You could implement flexible enterprise fashion solutions that are built to manage your complex operations and regulatory compliance with ease?

You could quickly deploy your ERP system with a low total cost of ownership and minimal upfront investment—freeing capital for other ventures?

Target profitable growth with Infor CloudSuite Fashion

As a manufacturer, design source distributor, private brand retailer, or other player in the fashion industry, you face challenges that are forcing you to rethink the way you do business. Old processes and approaches just don't cut it anymore. Neither do legacy ERP solutions. You need an enterprise solution that is agile and responsive enough to keep up with your consumers' demands.

As global competition and market pressure escalate, it is more important than ever to have an ERP system that's up to the challenge. But finding a way to modernize your business quickly, easily, and cost-effectively hasn't historically been an easy thing to do. Meet Infor CloudSuite™ Fashion, a ready-to-run solution, built specifically to meet the needs of fashion companies. It provides deep, proven capabilities in key areas such as:

- Design & development
- Sourcing
- Regulatory compliance
- Supply chain visibility
- Manufacturing
- Global finance

Even better, Infor CloudSuite Fashion is delivered in the cloud, which helps ensure greater business agility, more speed as you deploy and grow, hassle-free ownership with no need to maintain your own hardware and apply upgrades and fixes. Plus with SaaS, you move a CAPEX to an OPEX, reducing costs and improving your cash flow.



Maximize sales and efficiency in an increasingly complex market

From textile, apparel, and footwear manufacturers to brand owners and private brand retailers, fashion companies need to uncover new revenue streams, evolve their business models, increase innovation, and boost efficiency.

Consider the facts:



In the fashion industry, **30-40%** of products are sold at markdown prices.¹



Fashion companies are looking to omni-channel sales and distribution for growth. China's Alibaba processed more than **\$5.75 billion in its online payments system** during its "One Day Shopping Spree," which is two and a half times the total for American retailers compared with last year's Cyber Monday.²



A Wall Street Journal article quotes IDC, where they estimate the cloud software model will account for **\$1 of every \$6** spent on software by 2016. Infor is already seeing this prediction become a reality in fashion.³



Aberdeen Group predicted **23% to 50%** increased willingness to consider SaaS ERP (between 2009 to 2012). Infor is seeing this adoption rate occur with many ERP customers choosing to move to the cloud; outsourcing system management; reducing hardware costs; and ensuring they stay current with the latest functionality.⁴

"We are excited that Infor is addressing these needs using the AWS platform. Infor CloudSuite on AWS delivers a simplified and enhanced user experience, across a multitude of industries, and provides all the agility, elasticity, and cost benefits of the AWS Cloud to enterprise customers around the world."

Andy Jassy
SVP, Amazon Web Services, Inc.

1 <http://www.forbes.com/sites/gregpetro/2012/11/05/the-future-of-fashion-retailing-the-hm-approach-part-3-of-3/>

2 Tracking the World's Biggest E-Commerce Event

3 <http://online.wsj.com/article/PR-CO-20130521-904931.html>

4 [Aberdeen Group. "SaaS and Cloud ERP Observations: Is Cloud ERP Right for You?"](#)

Infor CloudSuite Fashion: Three ways it can help optimize your business

1

Industry-specific software

Infor CloudSuite includes the same proven functionality that has helped over 250 apparel, footwear, and textile companies gain and maintain industry leadership.

2

Secure and reliable infrastructure

This infrastructure is fully managed by Infor, with the security and reliability of regional data centers managed by leaders in the fields of cloud and big data management.

3

Immediate value

Infor CloudSuite Fashion offers a faster time to value with minimal upfront investment, reductions in labor costs, and hassle-free adoption for users.

Modernize, simplify, and save

Infor CloudSuite Fashion equals flexible, industry specific functionality and user productivity in the cloud:



Handling of style and non-style items



Flexible style/color/size/fit matrix plus inventory characteristics



Support for pre-packs and kitting



Integrated tools to collaborate with colleagues, contractors, and customers



Global inventory management to support omni-channel

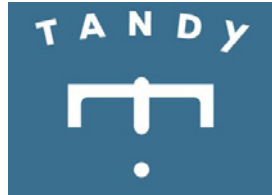


Product configuration for embellishment, personalization, and measure-to-order



Infor 10x technology, including an elegant user interface that's easy to use, with minimal training required

Infor customers have gained agility, cost control, and greater efficiency with our fashion solutions:



Why Infor CloudSuite?

Infor CloudSuite Fashion is an agile, secure, and highly flexible hosting platform that is currently serving more than 25 million users and 2,600 customers worldwide. With an Infor CloudSuite deployment, you can:



Become more agile to drive global growth

The solution provides real-time data that is accessible anytime, anywhere. It's easy to launch and expand to new locations, and you can allow controlled access to emerging partners, suppliers, joint ventures, and other global entities. Infor CloudSuite Fashion can support organizations with multiple companies, and provide visibility across multiple sites and warehouses.



Reduce total cost of ownership

Because data is no longer stored on-site, you can say goodbye to expensive servers and hardware. This means you'll devote fewer resources to hardware and software upgrades and fixes, and instead redirect support personnel to more strategic activities. It also means you stay current and can benefit from the latest technology and functionality.



Ensure security and reliability

With data managed by professional, experienced providers, you benefit from best-practice protocols in application, network, physical, and operational security, as well as comprehensive monitoring, ensuring your data stays secure.

Take a closer look at the components

Infor CloudSuite Fashion keeps every function of your company running with maximum efficiency, allowing you to focus on strategies for growth and profitability.



Product lifecycle management

Streamlines the design and development of new collections and styles. It empowers your creative, technical, and commercial teams to collaborate, speeding your time-to-market, improving quality, and reducing development costs.



Supply chain management

Provides global inventory visibility and control as you purchase and move raw materials, components, and finished goods around the world. It includes traceability to help prove ethical sourcing, when needed.



Customer lifecycle management

Offers users a 360° view of customers, combining contact data, the lead conversion process, and sales transactions, which can help you better manage customers and meet their expectations.



Financial management

Enables you to improve governance and compliance across your business, whether you are an international business with dozens of sites or you operate in a single country with one site.

Take a closer look at the components

Infor CloudSuite Fashion keeps every function of your company running with maximum efficiency, allowing you to focus on strategies for growth and profitability.



Deep analytics

Using data cubes, powerful slicing and dicing technology, industry-specific KPIs, and drill-downs to help you steer your business and make better decisions.



Supply chain execution

Provides comprehensive warehouse management functionality that can help you reduce inventory levels and increase inventory turns, while increasing peak efficiency for on-time customer deliveries.



Planning and inventory control

Gives you greater clarity for realistic order promising and replenishment. Forward planning based on sourcing rules and lead-times allow you to automatically generate accurate buy plans, production plans, and distribution plans.



Production management

Allows you to simultaneously schedule, manufacture, and report on pieces produced, materials, and labor used.

With Infor CloudSuite Fashion, you get innovative technology specifically designed for the fashion industry, which can help you seize new opportunities and grow your business—profitably and sustainably.

[Learn more >](#)



About Infor

Infor builds business software for specific industries in the cloud. With 15,000 employees and over 90,000 customers in more than 200 countries and territories, Infor software is designed for progress. To learn more, please visit www.infor.com.

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